



City of Pinole
Procurement Policy Amendment:
Environmentally Preferable
Purchasing Policy and Program
(E4P)

March 19, 2024

City Council Meeting

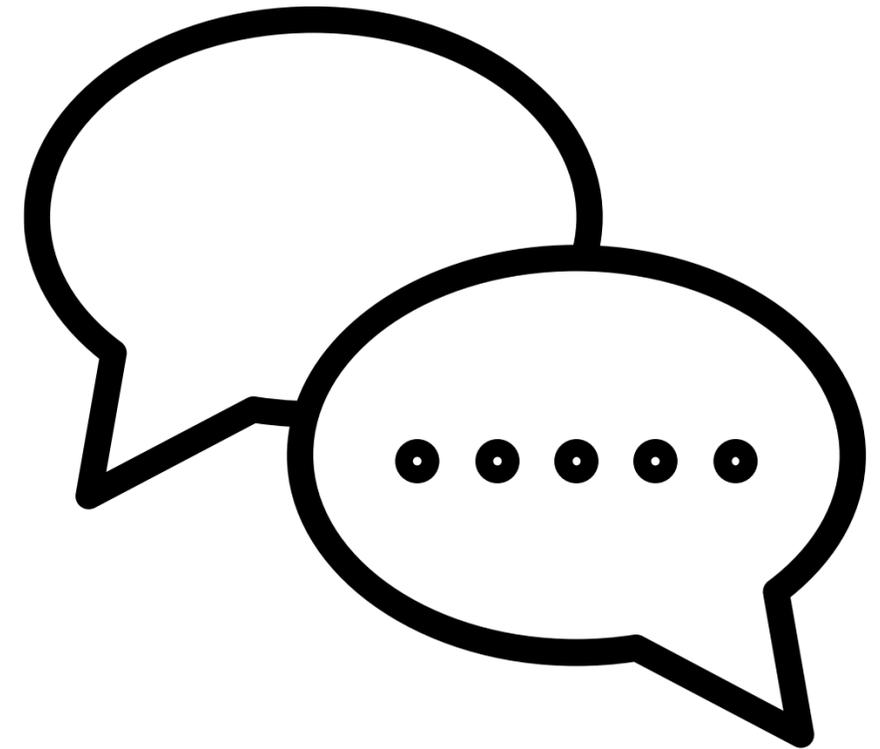
BACKGROUND

- The E4P is an opportunity for the City to use its purchasing power to support vendors that are environmentally and socially responsible
- Council direction 5/2/23
 - Develop an environmentally preferable purchasing policy and program using best practices
 - Utilize resources such as CalEnergy's Empower Procurement and CalRecycle



STAFF ACTIONS

- Connected with the following to inform the E4P
 - Prospect Silicon Valley (Empower Procurement)
 - CivicWell
 - CalRecycle website
 - City of San Jose
 - Alameda County
 - City of Palo Alto
 - City of Berkeley
 - Responsible Purchasing Network
 - Contra Costa Green Business Program
- Circulated policy and program to department heads and managers for feedback
- Reviewed by Municipal Code Subcommittee



POLICY

Where **practicable, available, and economically feasible**, the City shall use the following specification guidelines...



PACKAGING



PRODUCT CONTENT



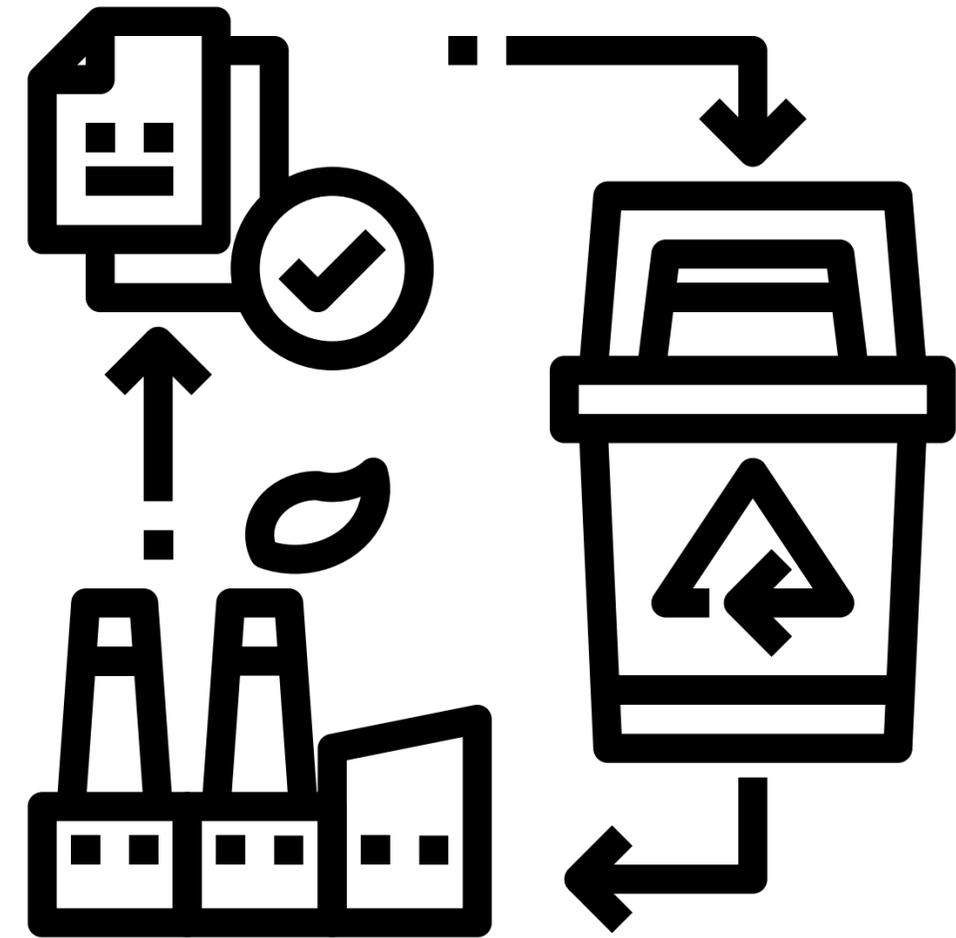
TOXICITY



MANUFACTURING



TRANSPORTATION



RECYCLABILITY/
TAKEBACK



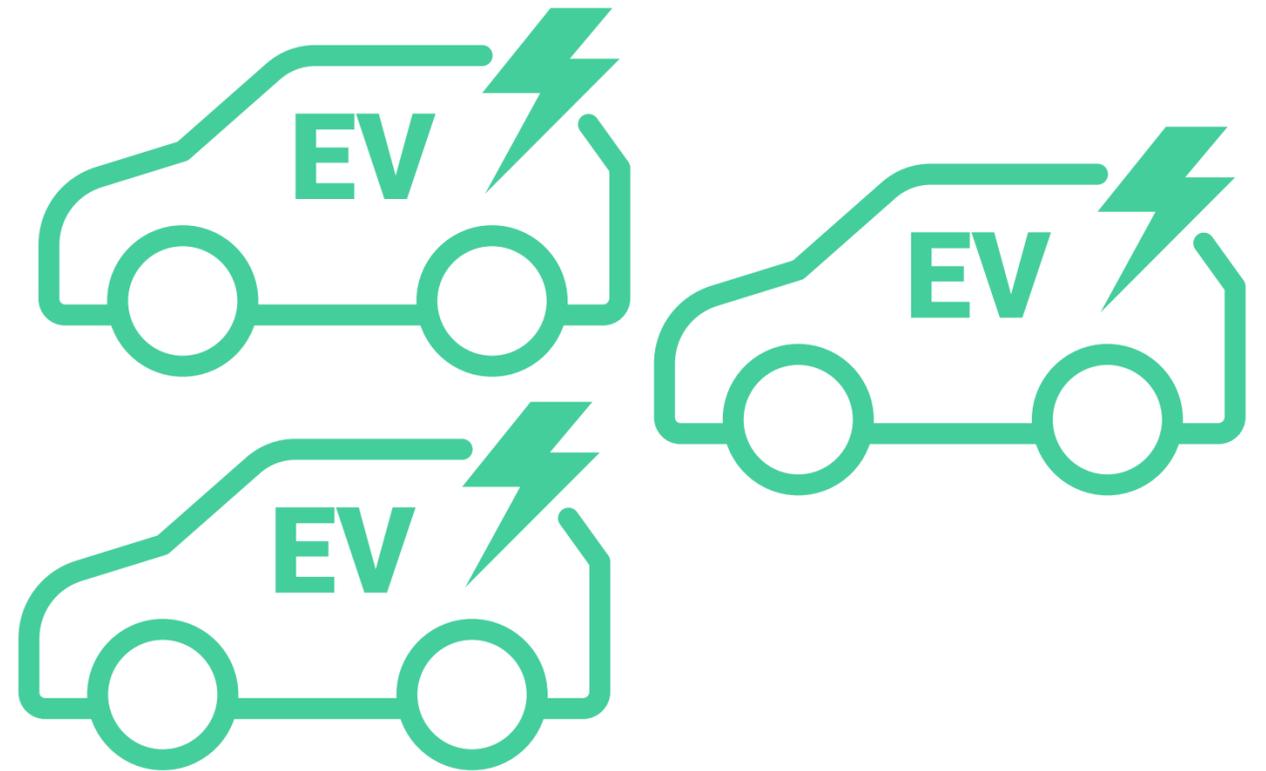
**THIRD-PARTY
ECOLABEL
CERTIFICATION**



LIFECYCLE COST



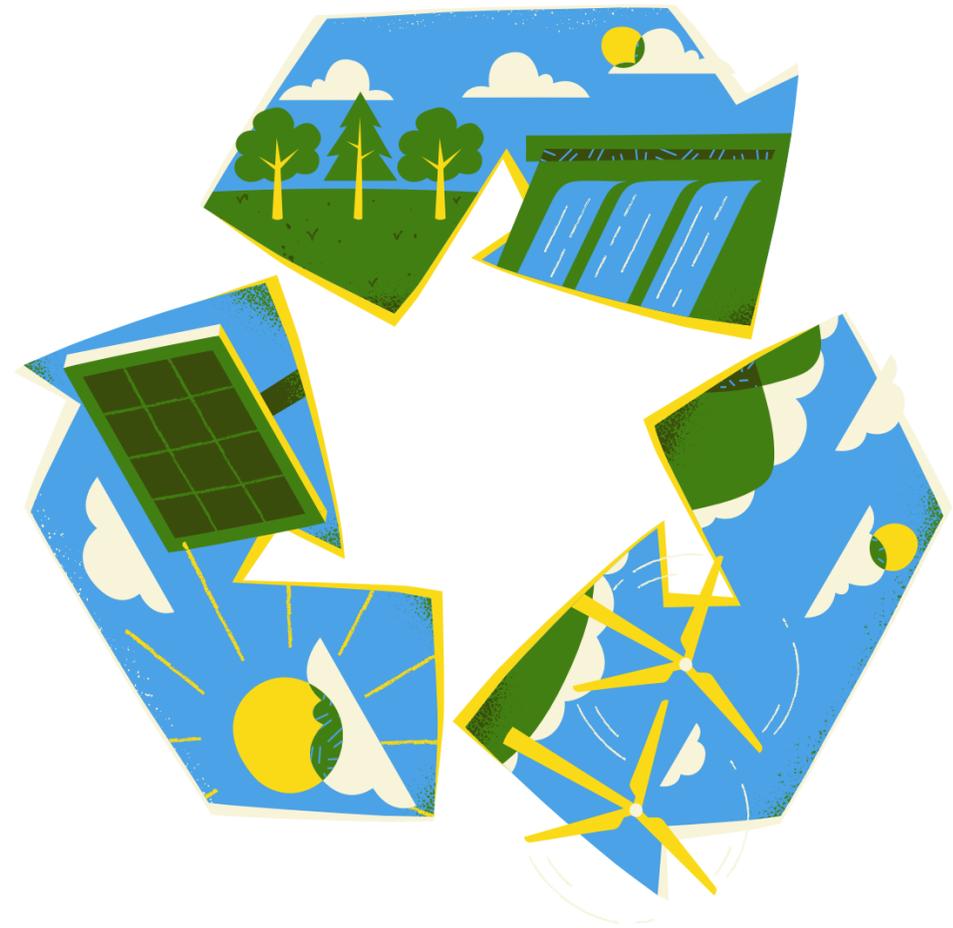
EQUITY



CLEAN FLEET



GREEN BUILDINGS



CLEAN ENERGY



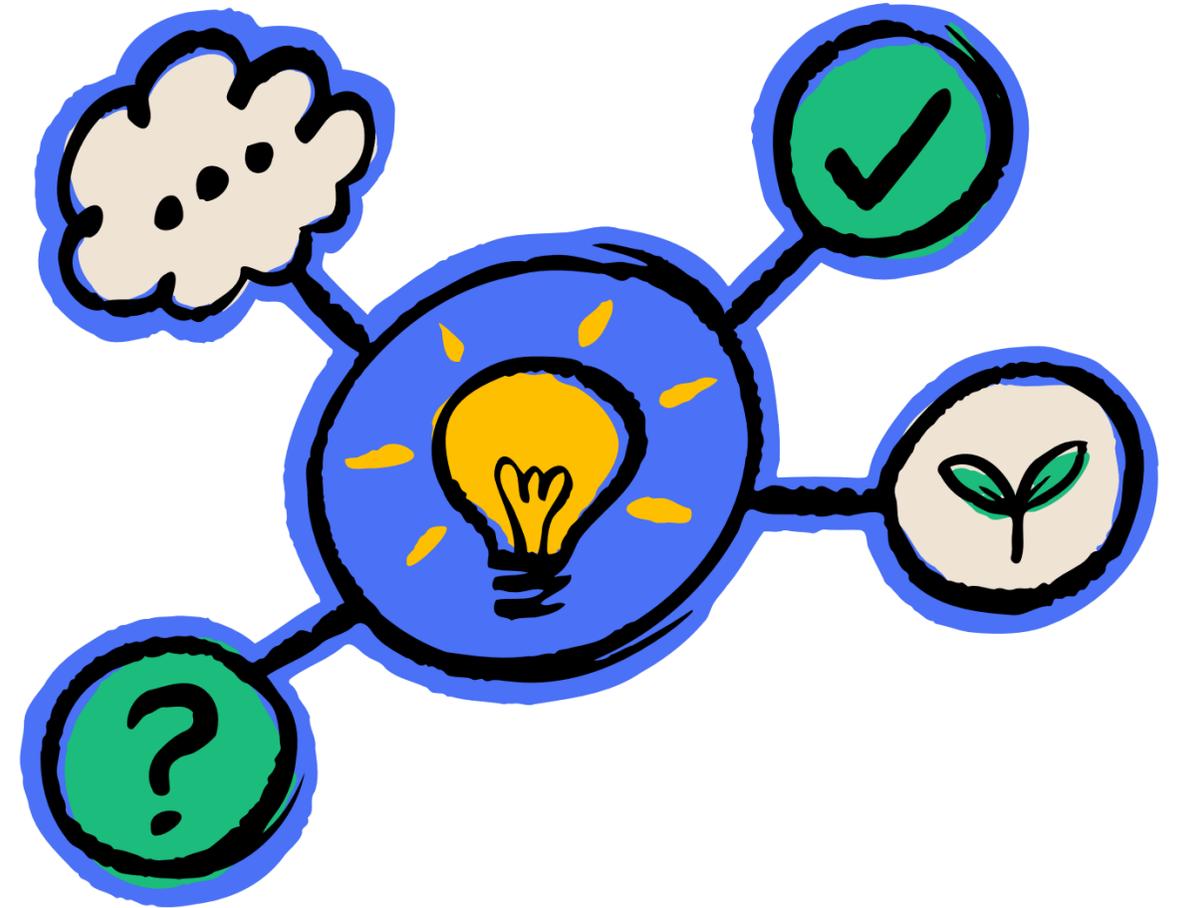
LANDSCAPING



CITY EVENTS

PROGRAMMATIC FEATURES

- Staff trainings
- Pre-filtered online stores
- Purchasing guides/spec sheets
- Green contract language
- Green piggyback contracts
- Vendor questionnaire
- Non-compliance justification form
- Tracking
- Assigned Staff responsibilities



FISCAL IMPACT

- Staff hours to lead trainings and new responsibilities
- Responsible Purchasing Network support (\$350-\$3,000)
- Increased cost of greener goods and services (1x-2x)

OTHER PROCUREMENT POLICY AMENDMENTS

- UNION PRINTER PURCHASING PREFERENCE
 - Wherever feasible, all printed materials produced by a union print shop will display a union label (aka union bug)
- UNION-MADE VEHICLE PREFERENCE
 - (a) Preference for automobiles manufactured in the United States that are union-made, either by American manufacturers employing unionized workforces or other manufacturers producing union-made vehicles within the United States.
 - (b) Preference for specific American-made models listed in the annual release of the United Auto Workers Vehicle List

STAFF RECOMMENDATION

- Adopt amendments to the Procurement Policy which will include an enhanced Environmentally Preferable Purchasing Policy and Program (E4P), a section for preference to USA automobiles manufactured under an unionized workforce, and language to include the union bug on printing where feasible

THANK YOU!

